

COURSE SPECIFICATION

Course code: 0312.3.SM1.D.KM

Course title in Polish: Komunikacja międzykulturowa

Course title in English: Intercultural (Cross-cultural) Communication

1. Placement of the course within the study programme

Field of study	International Relations
Mode of study	Full-time studies
Level of study	Bachelor's degree (first-cycle)
Profile of study	General academic
Person preparing the course specification	Dr Aleksandra Kusztal
Contact	ismipp@ujk.edu.pl

2. General characteristics of the course

Language of instruction	English/Polish
Entry requirements	None

3. Detailed characteristics of the course

Type of classes	Lectures and classes
Place of course delivery	Traditional classes held in UJK teaching rooms.
Form of assessment	Lecture – examination; seminar – graded credit, after semester 4.
Teaching methods	Conversational lecture with multimedia presentation; seminar – discussion and student multimedia presentations.
Basic literature	1. Glondys D., Bednarczyk M., Intercultural Communication or Better Stay at Home, Kraków 2020; 2. Hofstede G., Hofstede G. J., Minkov M., Cultures and Organizations, Warsaw 2011; 3. Ociepka B., International Communication, Wrocław 2020; 4. Szopski M., Intercultural Communication, Warsaw 2005; 5. Valentine D., Reynolds S., Intercultural Communication: A Guide, Warsaw 2009.
Additional literature	1. Basińska B. A., Chmielecki M., Przytuła S., Rozkwitalska M., Sułkowski Ł., Professional Cooperation in a Multicultural Environment, Warsaw 2016; 2. Gracz L., Ostrowska I., Rosa G., Słupińska K., Intercultural Communication in Business, Warsaw 2021; 3. Ignatowski G., Sułkowski Ł., Intercultural Communication and Management, Warsaw 2017; 4. Intercultural Communication through Time, Space and Culture, ed. Maria Paula Malinowski Rubio, Kraków 2023, e-book.

4. Objectives, content and learning outcomes

4.1. Course objectives (taking into account the form of classes)

L- Leture, S - seminar

- **CO1.** Knowledge – providing students with knowledge of the role of social and political structures and institutions from different cultures in communication, the rules governing the international community, cultural structures in international and intercultural conditions, and cultural determinants of international relations in the field of communication (L, C).
- **CO2.** Skills – developing the ability to explain the role of cultural structures in the contemporary world, analyse and assess communication processes occurring in international relations, and identify their consequences for the state, region and professional environment (L, C).
- **CO3.** Social competences – developing competences for active participation in public life, including in multicultural teams pursuing social, political and civic goals, building institutionalised forms of civic activity, and readiness to act entrepreneurially in a multicultural environment (L, C).

4.2. Course content (taking into count the form of classes)

Lectures

- 1–2. Culture and communication. Basic concepts of communication.
- 3–4. Classical models of verbal communication.
- 5–6. International and intercultural communication – basic concepts.
- 7–8. Classical concepts of international communication.
- 9–10. Components and levels of intercultural communication.
- 11–12. Hofstede's theory of cultural dimensions.
- 13–14. Intercultural communication in diplomacy.
15. Barriers to intercultural communication. Culture shock.

Seminars

- 1–2. Concepts of multiculturalism, interculturalism and transculturalism.
- 3–4. Intercultural competences: social, individual and professional.
- 5–6. Ethnocentrism, prejudice and stereotypes.
- 7–8. Non-verbal communication in intercultural communication.
- 9–10. Intercultural communication in business and negotiations.
- 11–12. Communication and cooperation in a multicultural team.
- 13–14. Intercultural communication and the media.
15. Solving problems in intercultural communication.

4.3. Course learning outcomes

Course learning outcomes (code)	Upon completion of the course, the student	Alignment with programme learning outcomes
in the area of knowledge:		
W01	Has knowledge of the role of social and political structures and institutions originating from different cultures in communication and of their relations, from both historical and contemporary perspectives.	SM1A_W01
W02	Knows the rules governing the international community in the context of multiculturalism. Has knowledge of cultural structures in international and intercultural conditions.	SM1A_W02
W03	Has knowledge of the cultural determinants of international relations in the field of communication.	SM1A_W03

in the area of skills:

U01	Can explain the role of cultural structures in the contemporary world. Can analyse and assess communication processes occurring in international relations and identify their consequences for the state, region and professional environment. Can assess different opinions and positions and select arguments for discussion.	SM1A_U03
U02	Can participate in public life, use knowledge of international relations and continuously supplement it in professional work in a multicultural environment. Can actively and consciously participate in multicultural public discourse, especially in foreign policy, emphasising their own point of view.	SM1A_U06
U03	Can analyse international and intercultural phenomena using appropriate research methods and techniques. Can prepare a public presentation on international and intercultural topics. Can analyse and assess media messages taking cultural context into account and use such messages in public and professional activity.	SM1A_U07

in the area of social competences:

K01	Is prepared to participate actively in public life, including in multicultural teams pursuing social, political and civic goals.	SM1A_K01
K02	Is prepared to build institutionalised forms of civic activity and is ready to act entrepreneurially in a multicultural environment.	SM1A_K02

4.4. Assessment methods for learning outcomes

Assessment method (+/-)

Course learning outcomes (code)	Written examinaion	Project
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Type of classes

1: \ 2:	W	C	...	W	C	...
...W01	+				+	
...W02	+				+	
...W03	+				+	
...U01	+				+	
...U02	+				+	
...U03	+				+	
...K01					+	
...K02					+	

Annotation. 1: form of classes; 2: learning outcomes

4.5. Assessment criteria for learning outcomes

Type of classes:

LECTURE (L)

Grade	Assessment criteria
3.0	Examination score at 50–59% according to the adopted scoring system.
3.5	Examination score at 60–69% according to the adopted scoring system.
4.0	Examination score at 70–79% according to the adopted scoring system.

4.5	Examination score at 80–89% according to the adopted scoring system.
5.0	Examination score at 90–100% according to the adopted scoring system.

Type of classes:

SEMINAR (S)

Grade	Assessment criteria
3.0	Project score at 50–59% according to the adopted scoring system.
3.5	Project score at 60–69% according to the adopted scoring system.
4.0	Project score at 70–79% according to the adopted scoring system.
4.5	Project score at 80–89% according to the adopted scoring system.
5.0	Project score at 90–100% according to the adopted scoring system.

5. ECTS credit allocation – student workload

Category	Student workload (full-time mode)	Student workload (part-time mode)
NUMBER OF HOURS WITH THE DIRECT PARTICIPATION OF THE TEACHER (CONTACT HOURS)	60	30
Participation in lectures	30	15
Participation in seminars/laboratories	30	15
INDEPENDENT STUDY (NON-CONTACT HOURS)	40	70
Preparation for lectures	5	15
Preparation for seminars	10	15
Preparation for examination	15	20
Gathering materials for project, online research	5	10
Preparation of a multimedia presentation	5	10
TOTAL HOURS	100	100
ECTS CREDITS for the course	4	70

* delete as appropriate

Approved for implementation (date and legible signatures of course instructors in the given academic year):

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